

Storytelling with Open Data and Mobile Technology

Sam Addeo

Director of Community and Development, Urban Archive



Urban Archive is a **technology nonprofit** that creates new connections between people, places, and historical institutions.

Our mission is to inspire learning that's rooted in what's local—the architecture, culture, and unique stories of urban environments.



HVTECHFEST

2019

URBAN ARCHIVE

GOALS

1. To promote access to collections by creating a centralized resource for educators, academics, and amateurs alike.
2. To encourage the study of local history by situating historical photography in context.
3. To facilitate interaction with historical collections via engaging mobile features.
4. To extend the reach of cultural institutions by introducing young and diverse audiences to historical content.
5. To extend collections beyond museum walls, encouraging engagement with the city itself.



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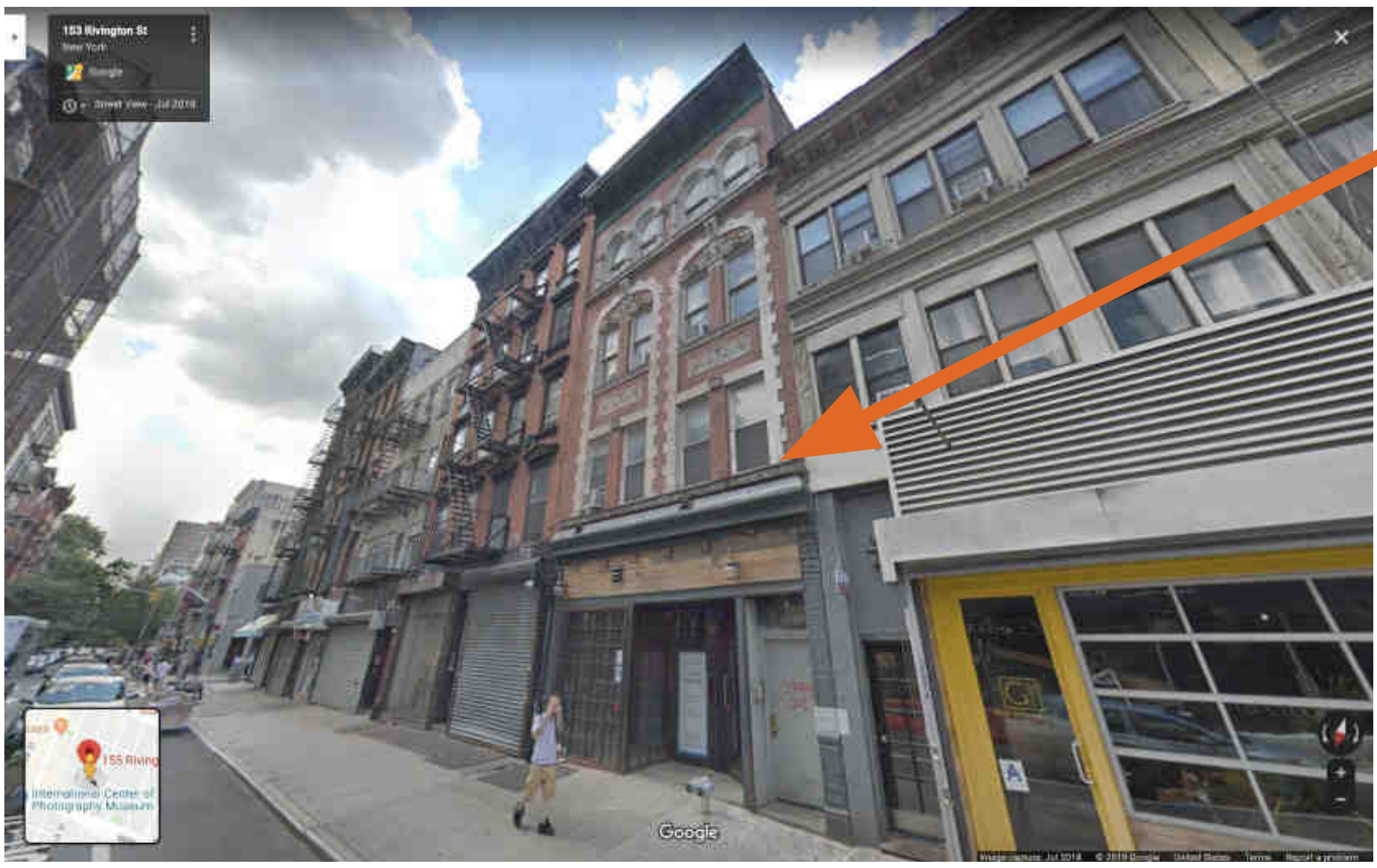


153 Livingston St

New York



Street View - Jul 2018



Google

Map data © 2018 Google, Imagery © 2018 Google, Street View © 2018 Google, Terms, Report a problem

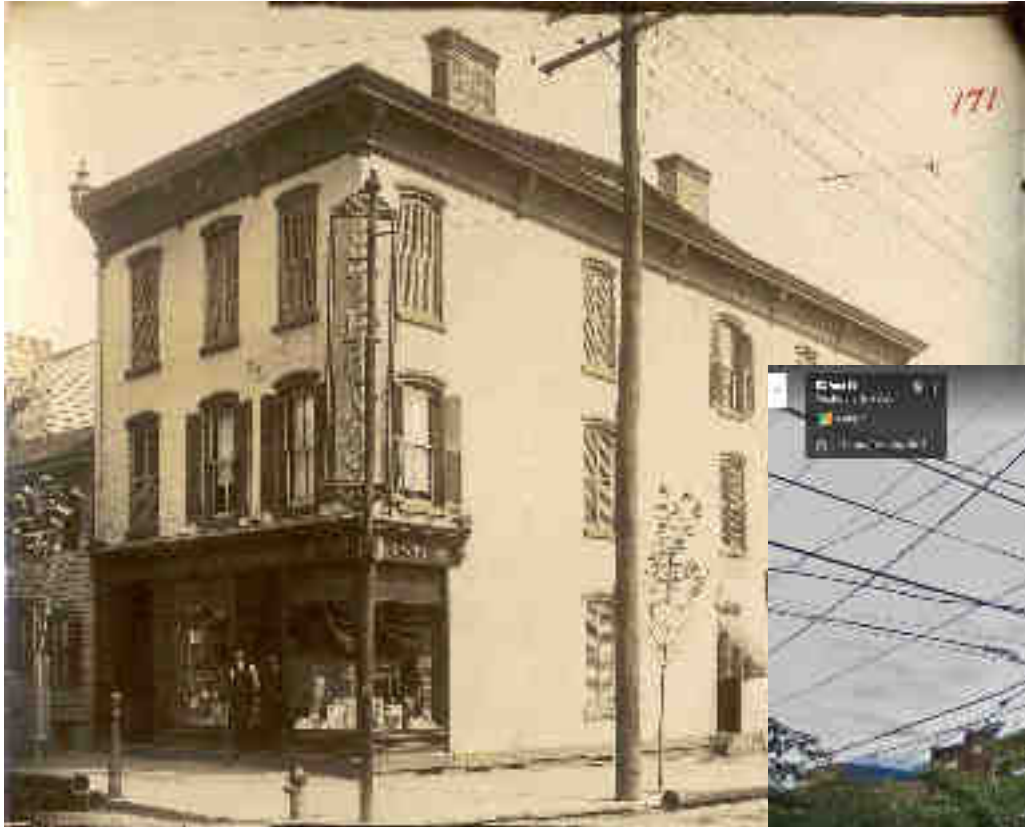




NYC dive bars we'll miss: Last call | am New York

<https://www.amny.com> | Eat and Drink ▾

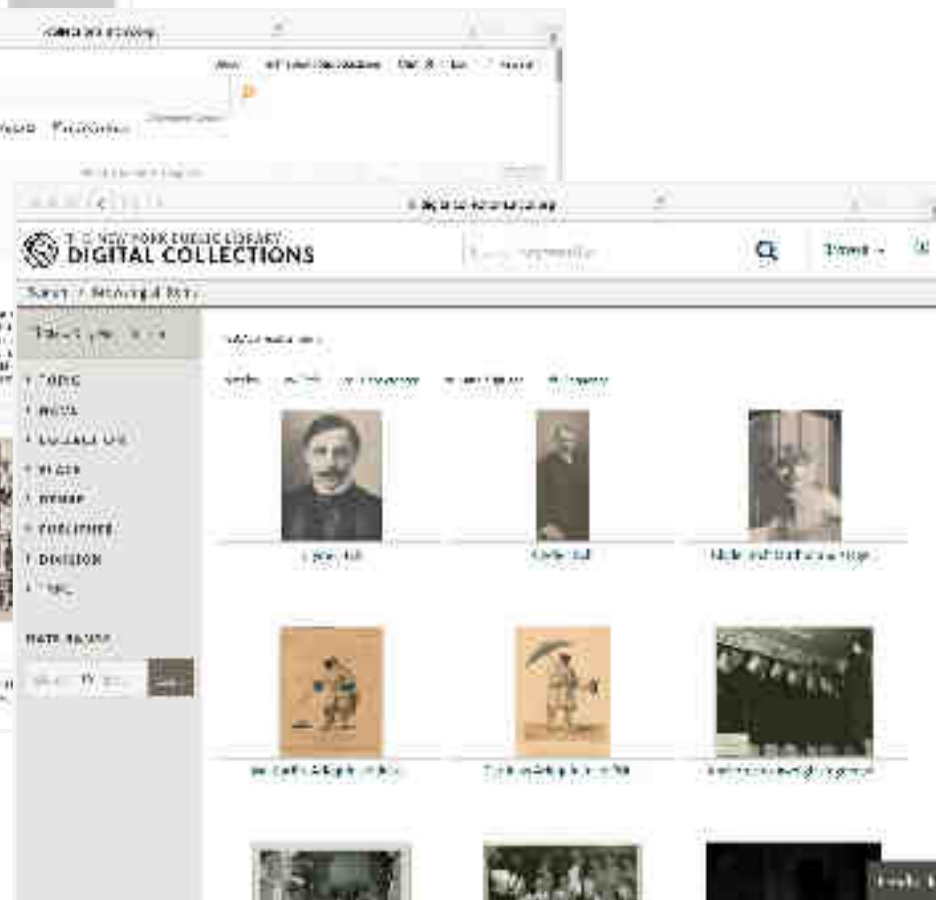
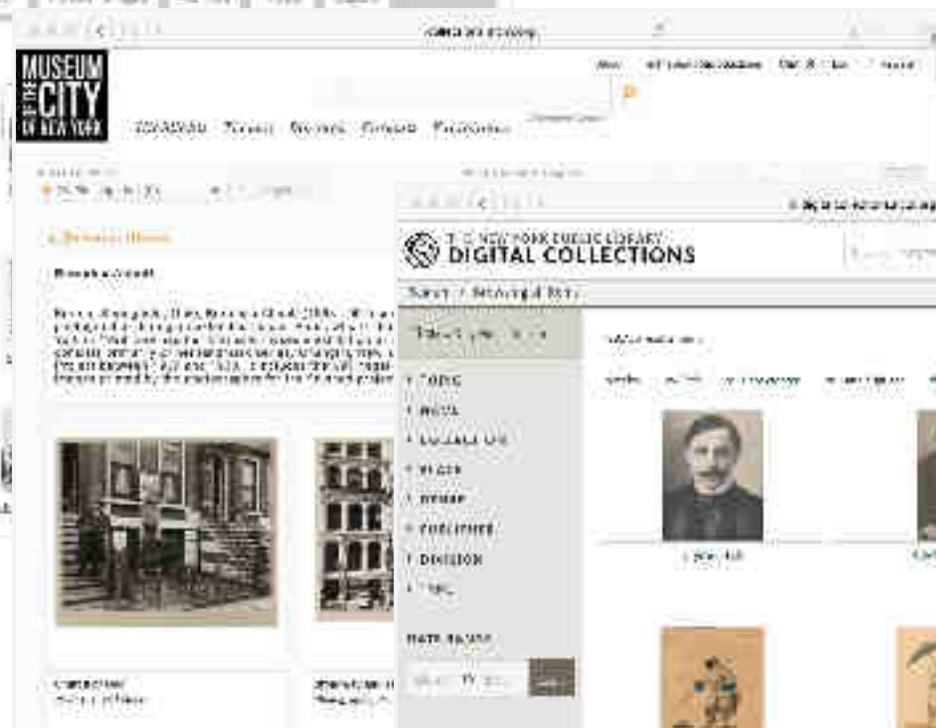
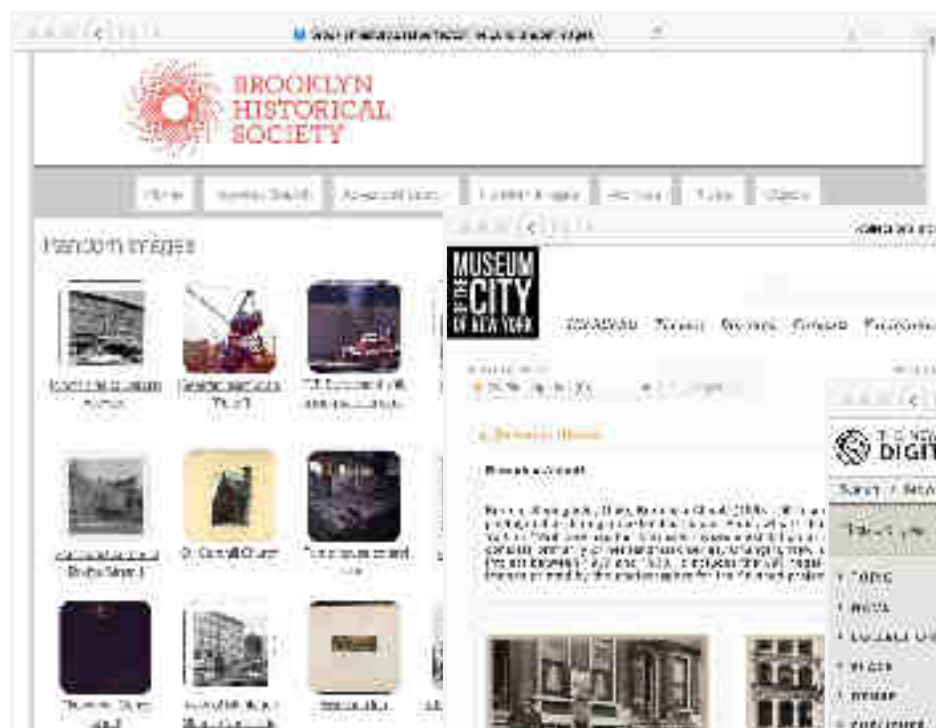
Jul 31, 2014 - Old dive bars are being swept away in NYC. ... of an East Village come and gone, the Mars Bar hung on for a long, long time. ... St. Jerome's at 155 Rivington Street opened in 2006, and counted Lady Gaga as a bartender. ...





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Open Data for All New Yorkers

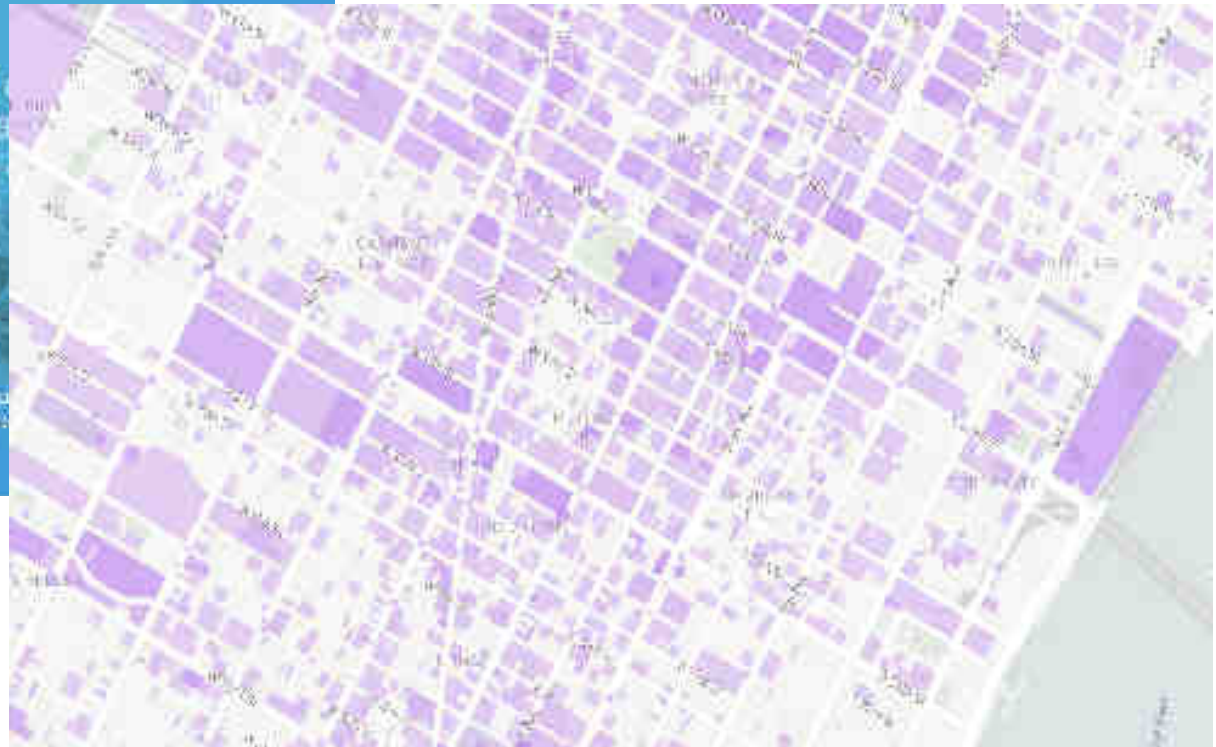
Open Data is the public data published by New York City agencies and other partners. Sign up for the NYC Open Data mailing list to learn about training opportunities and upcoming events!

Search Open Data for things like 311, Buildings, Comm

The Next Decade Open Data



How the data revolution is planned for the next decade



NYC OpenData



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Urban Archive Metadata Framework

File Edit View (200%) (1/1) Data Tools Add-ons Help

100% View only

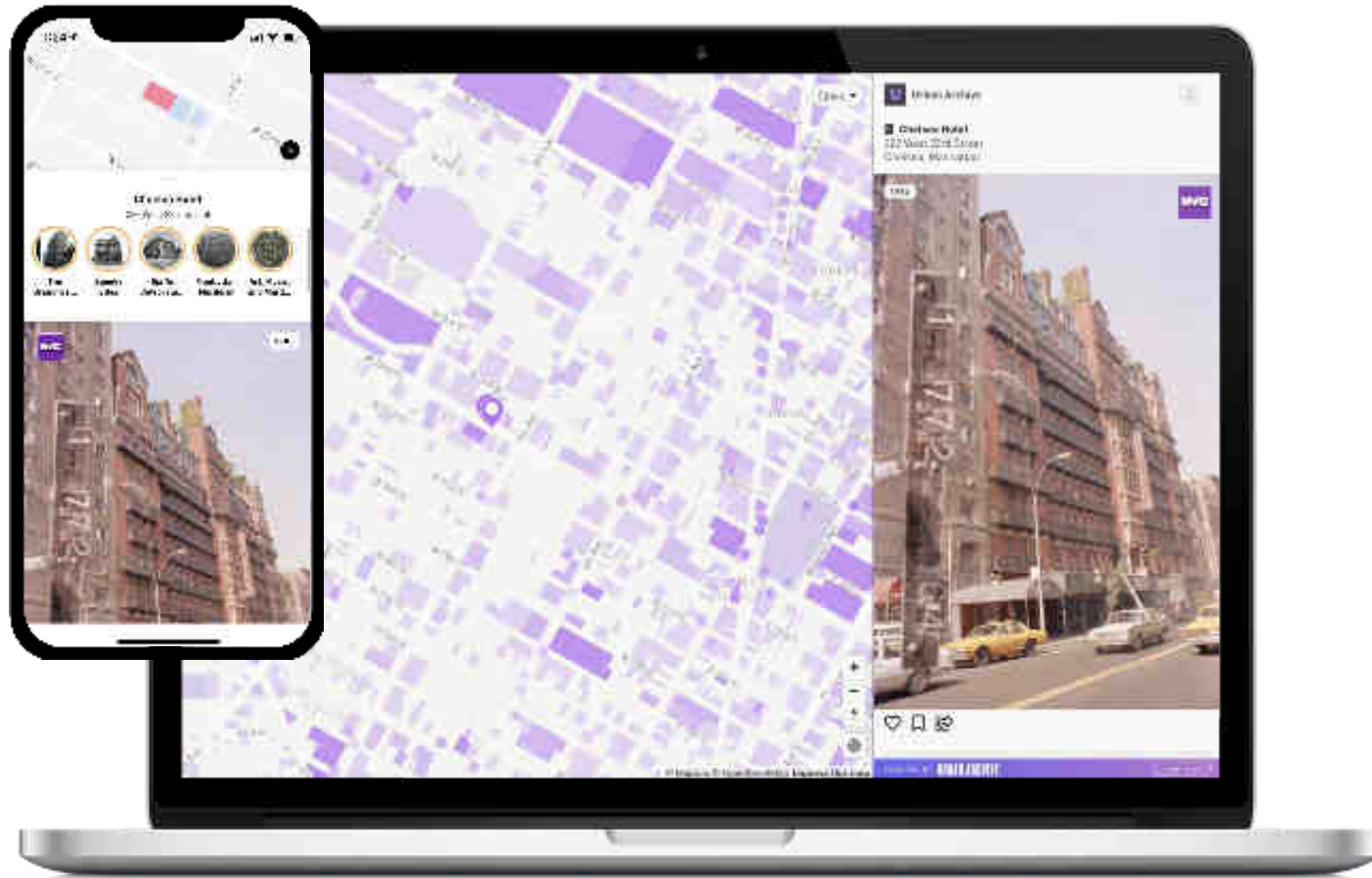
File Name w/ID	Description	Street Address (optional)	Special Notes (optional)	Latitude, Longitude (optional)	Collection Portal Link (optional)
example1.tif example2.tif	Federal Hall, ca. 1850	33 Wall St, New York, NY 10005 Rivington Street at Suffolk Street	Federal Hall	40.719064, -73.998901	http://www.gutenberg.org/files/25000/25000-h/25000-h.htm

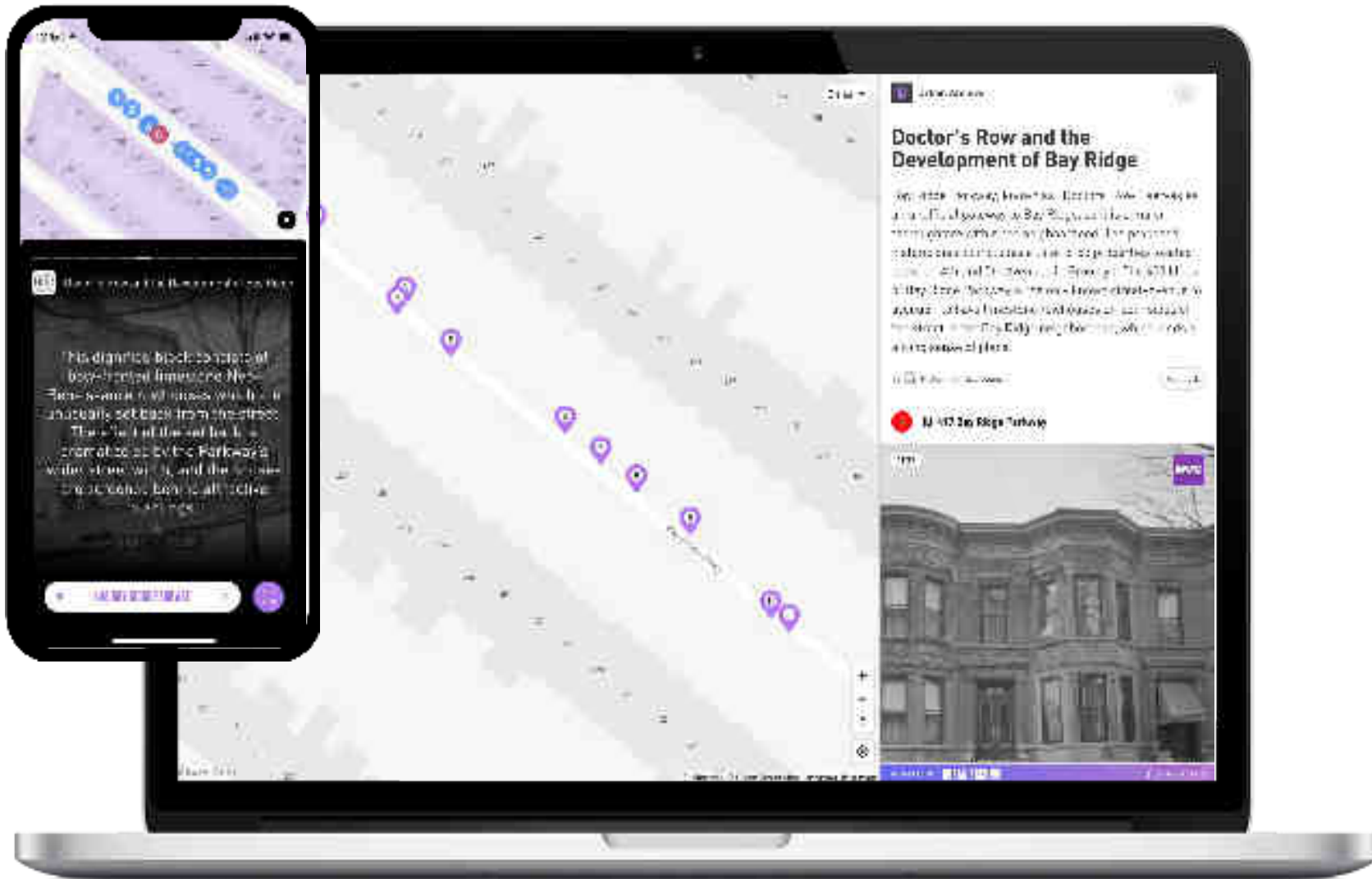
My Archive

spring 2018 | autumn 2018 | 2018 total

Framework | 13 items found | 1 item | 1 item | 1 item | 1 item

ID	Thumbnail	Description	Address
55		The concert crowd exiting after the NYC show, I had 3rd row seats on the floor.	Madison Square Garden
56		This photo was taken on a date trip to the 1964 World Fair, Flushing Meadows. Can't recall with my fourth grade teacher Sister Joofa and classmates Brian. It was taken by my father, who was a class chummer on the trip.	Flushing Meadows Park
56		Photo: Rosa Magazine Julia Lilia as part of her asking "Where are the Women Movement" 2015's street performance asking people to feminize women denying of a movement	14th Street, Grand Square Manhattan
56		Photo taken by A. Thompson Davis (sister of Jesse Thompson Davis) - not certain if the date - photo the story of women in window of building and door (related) I have many photo archives of Market House, LaGuardia Memorial House. I feel Market was once the largest community of Harlem. My father, Pete Pastore was Director of LaGuardia Memorial House.	371-375 East 116th
57		Date possible: 1958-1961 Harry Garson Settlement later renamed Harlem House and renamed LaGuardia Memorial House My father, Pete Pastore was Director of LaGuardia Memorial House Note: Not at all likely the photo is worth typed to paper - used to be removed from paper	408 East 116 Street, NY 10022
57		The people are my great aunt Mary Moses and my grandmother, Margaret Moses.	Soldiers and Sailors Monument





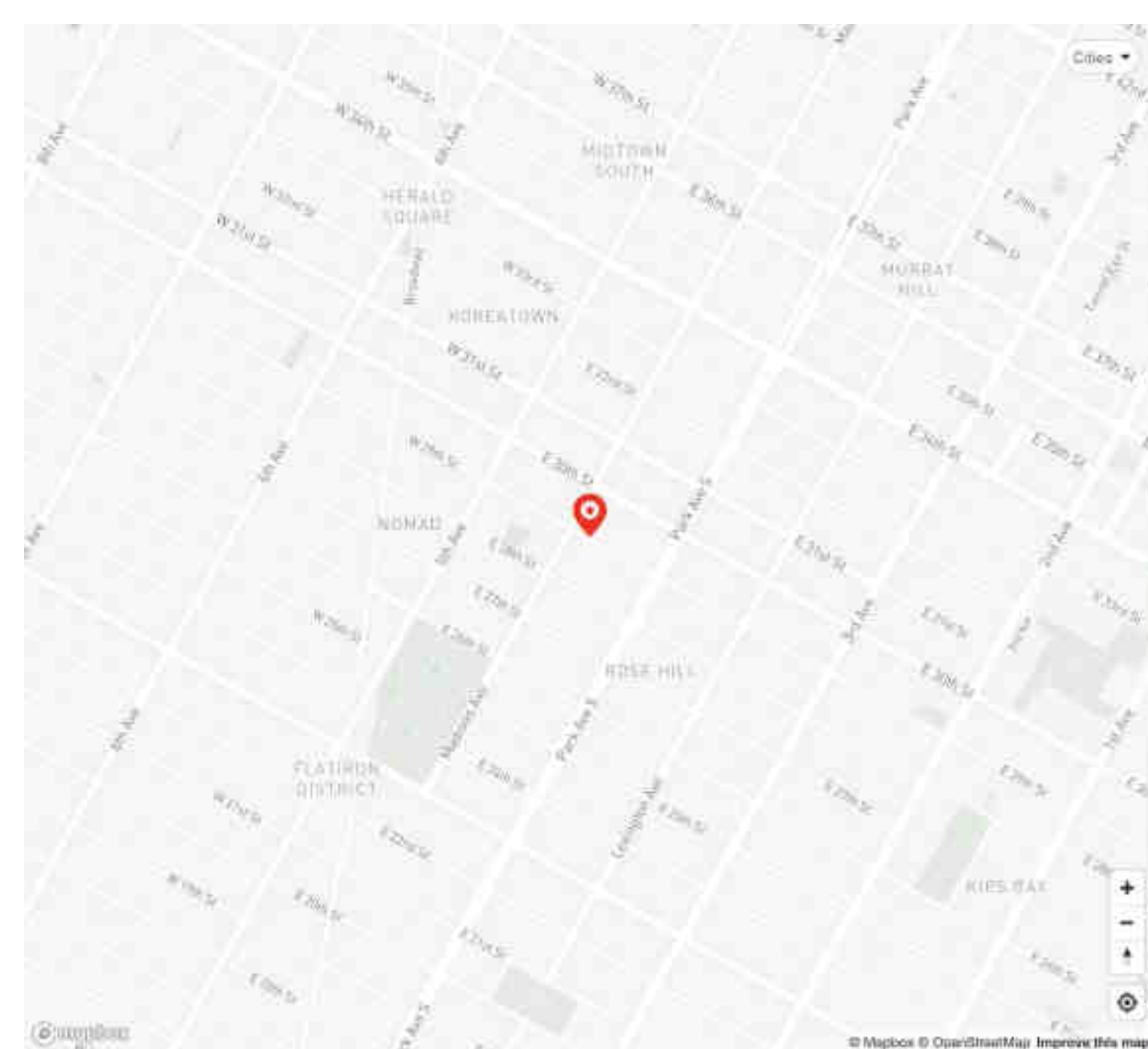
Doctor's Row and the Development of Bay Ridge

Bay Ridge is a unique neighborhood. Located on the western edge of the city of Queens, Bay Ridge is the only neighborhood with a median elevation of 100 feet. The proximity to the ocean and the city center has made it a popular destination for those looking for a quiet, scenic location. The history of Bay Ridge is a story of development and growth, from its early days as a small settlement to its current status as a vibrant, diverse community.

1870s - 1880s

1870 Bay Ridge Parkway





All the Single Ladies: The Martha Washington Hotel

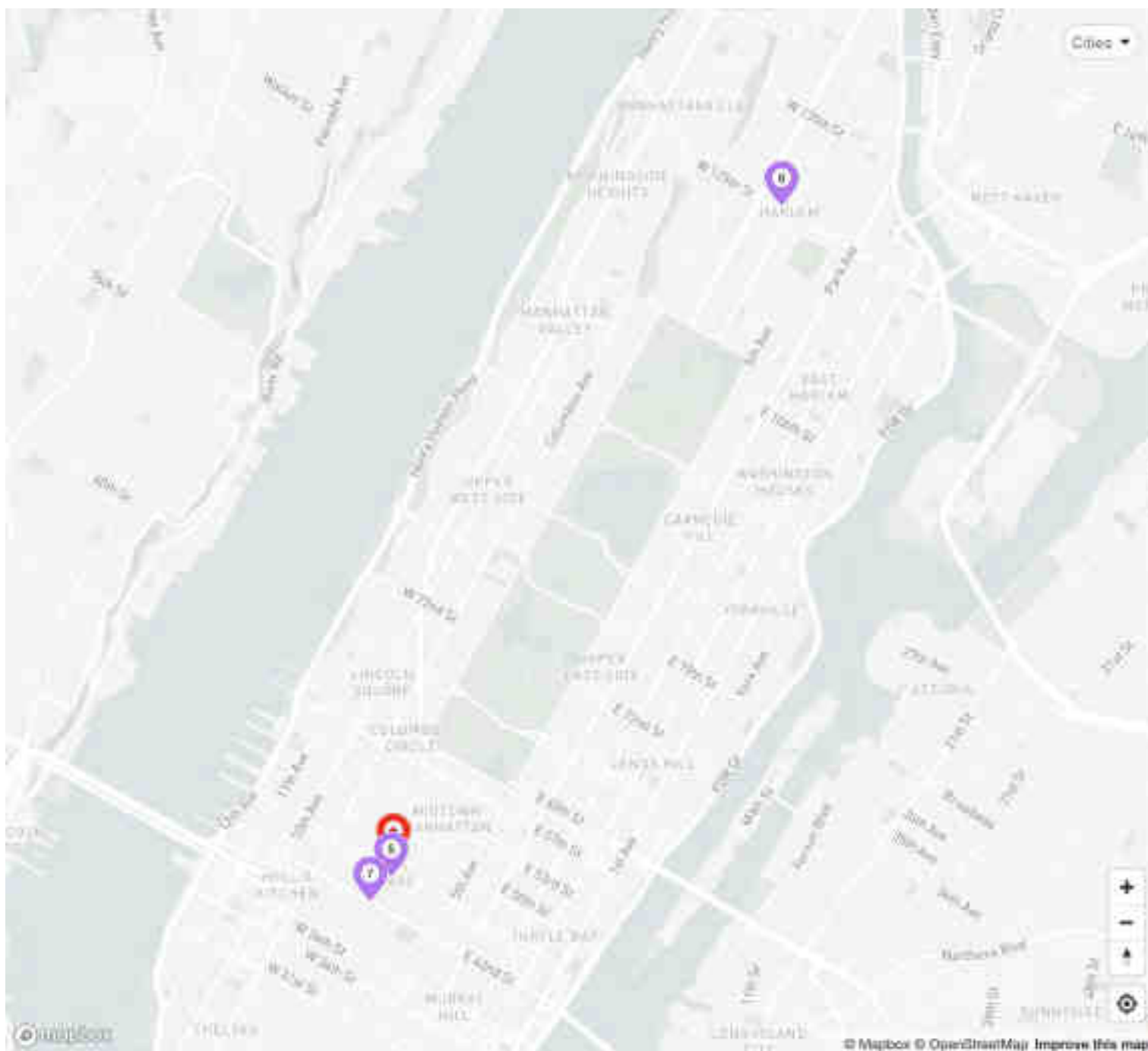
The growth of manufacturing and industry in Northeastern cities during the early to mid-19th century increased demand for female labor in the United States. The newly arrived women workers were expected to find their own lodging, but there were no precedents for housing single women in cities. Hotels and lodgings like The Martha Washington were planned to provide women with safe lodgings.

By New York Historical Society

Feedback

Martha Washington Hotel
29 East 29th Street





Your Ad Here: Signage of the Early 1900's

In 1835, Jared Bell pioneered the large-format poster, which was rich with vivid colors to advertise the circus. By 1918 bold imagery and slogans calling attention to foodstuffs, medicines, and entertainment filled New Yorker's already saturated visual field.

New York Historical Society

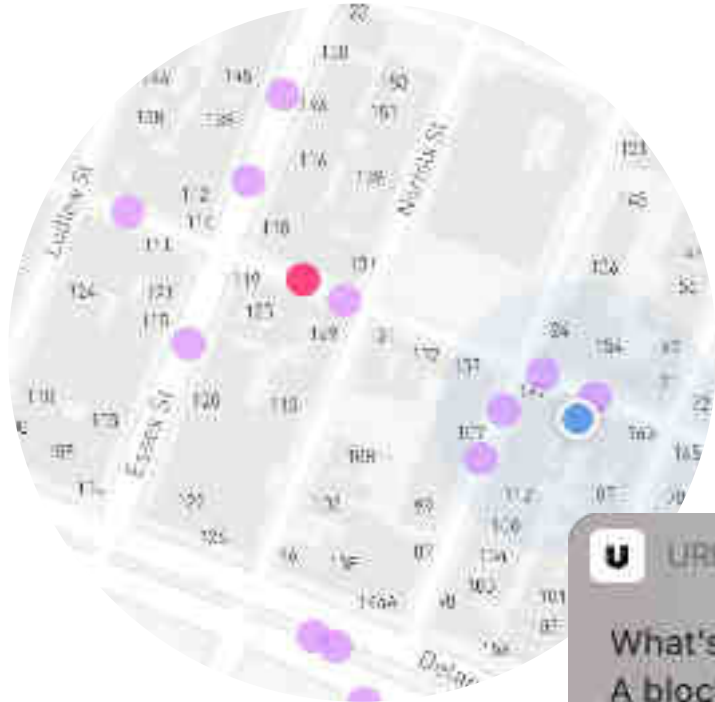
Feedback

2 Times Square










U URBAN ARCHIVE 9m ago

What's under Rivington Street?
A block-long kosher wine cellar, operated by Schapiro's until 1967:
[Press for more](#)





Atul Varma

@toolness

Following



i aggressively prohibit all my apps from sending me notifications, but the first exception is [@urbanarchiveny](#), which tracks my location and notifies me about the history that surrounds me.

11:59 AM - 21 Feb 2019

8 Likes

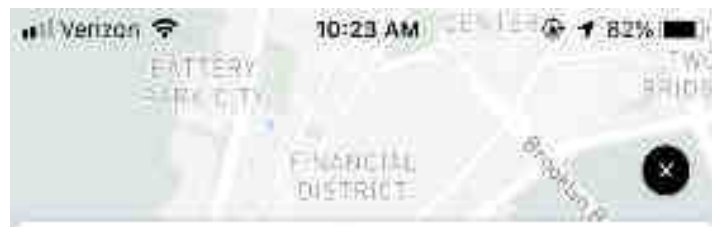


8



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2019

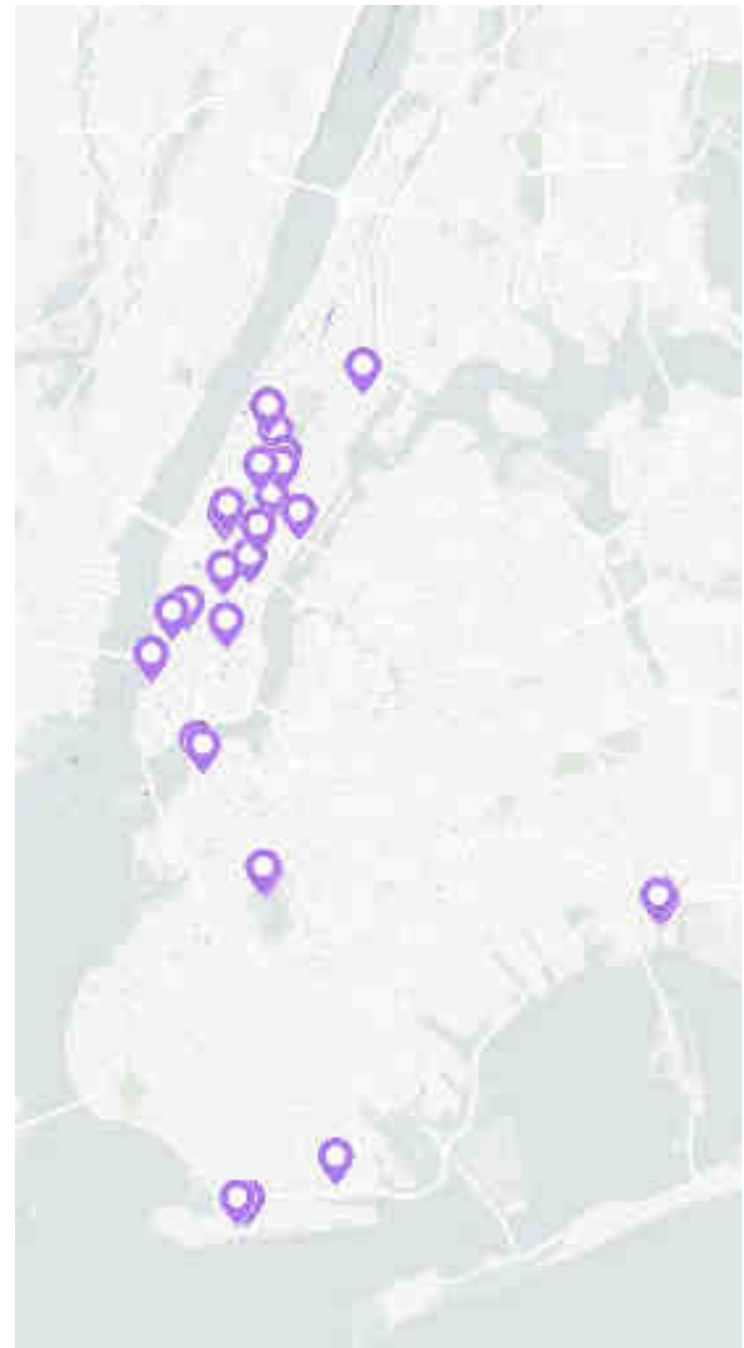


🔍 Dog Cancel

Top Sites Museums Tours People

Search Results

-  **Broadway at Church Street**
Foundersville >
-  **Nathan's Famous**
1212 East Avenue >
-  **206-208 East 35th Street**
Murray Hill >
-  **Madison Square Garden (Madison Square)**
NoMad >
-  **Sol and Lillian Goldman Building**
111 East 35th Street >
-  **Hammerstein's Olympia Theatre**
1014 Broadway >





 HISTORY CRUSH



Search



1,867 results

Page 19 >

Address	Neighborhood	Borough	Installation Status	#Items	Created	Updated
499 7 AVENUE	Midtown-Midtown South	Manhattan	Live	36	about 1 year ago	13 days ago
180 3 AVENUE	Gramercy	Manhattan	Live	71	about 1 year ago	about 2 months ago
18 WEST 14 STREET	West Village	Manhattan	Live	50	about 1 year ago	about 2 months ago
18 UNION SQUARE EAST	Gramercy	Manhattan	Live	127	about 1 year ago	about 2 months ago





NYC OpenData



URBAN ARCHIVE

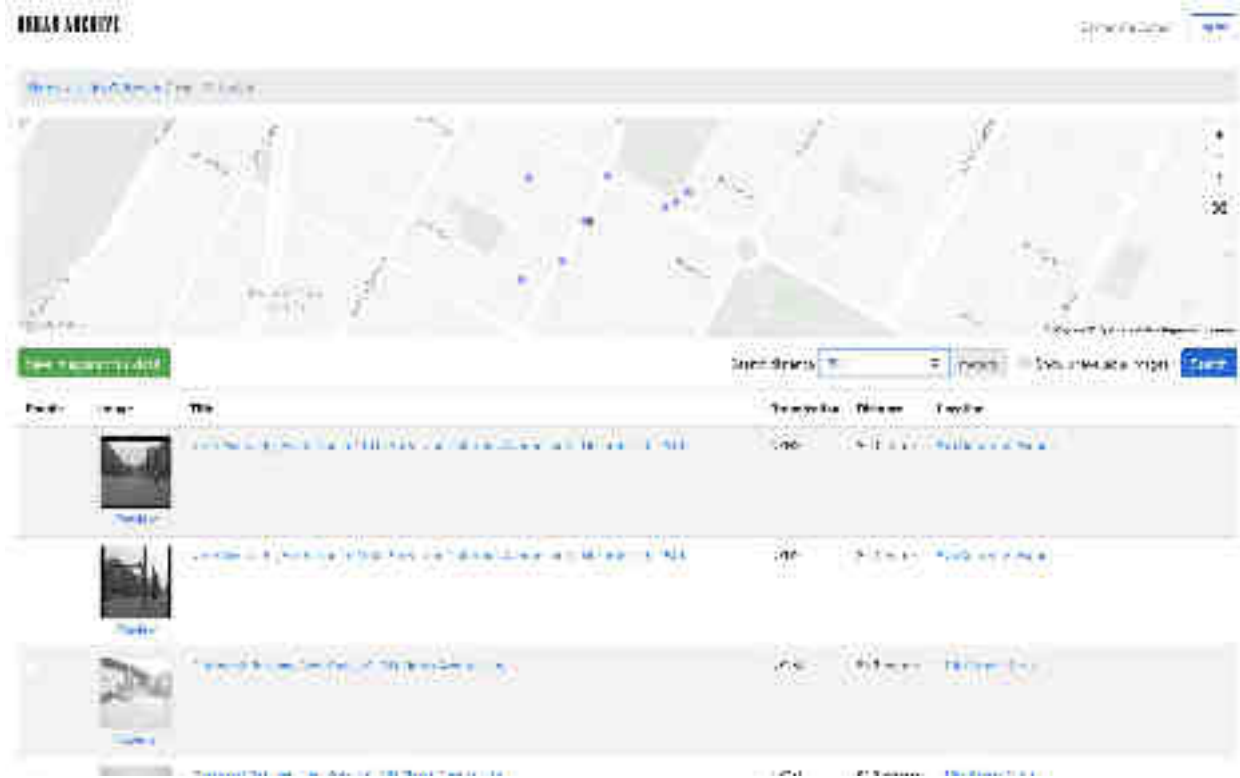


LinkNYC



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2019



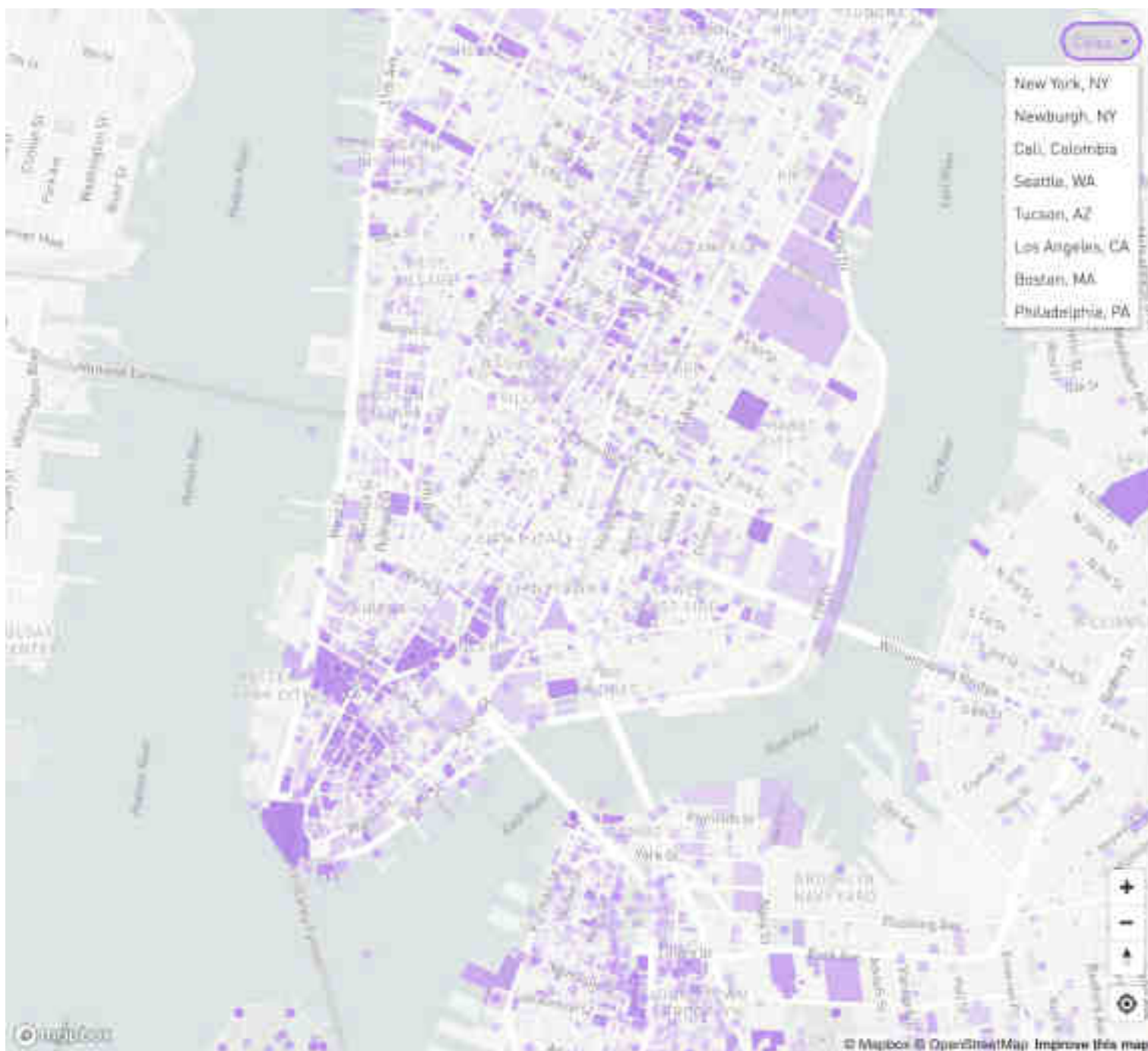


What's next?



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Urban Archive

Remembering Brooklyn's Dutch Colonial Homes

Doctor's Row and the Development of Bay Ridge

Welcoming a Hero Home: The Dewey Day Parade

Lundin's Bronx

Urban Archive

Uncover local history with Urban Archive

Search by location

New York, NY

GO

Urban Archive is a technology nonprofit that creates connections between people, places, and historical insights. Our platform aggregates the digital collections of your favorite institutions and maps them across a familiar interface.





Explore the history of Newburgh, NY.

Email

Password

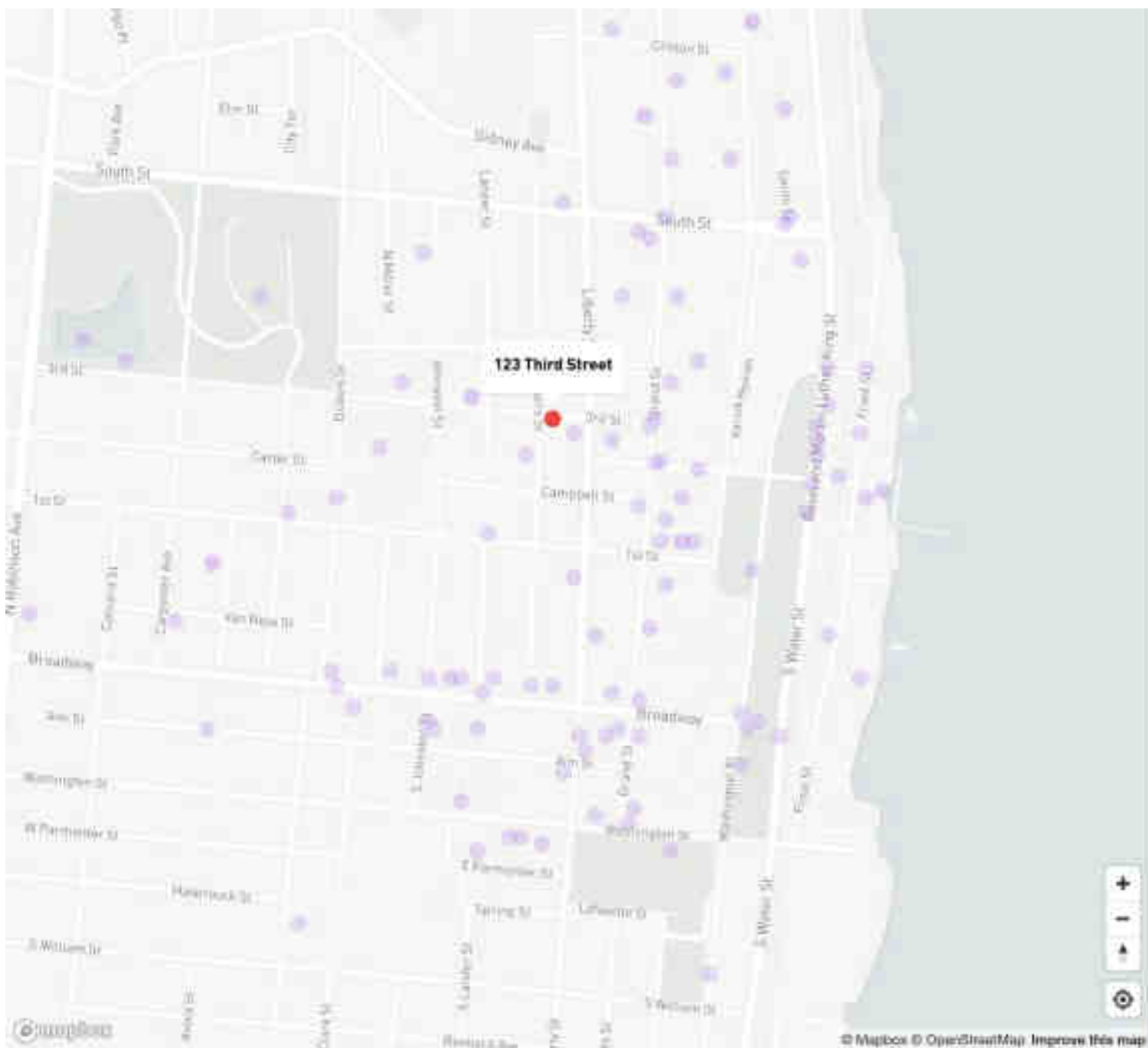
Log In

Urban Archive is a **technology nonprofit** that creates connections between people, places, and historical institutions.

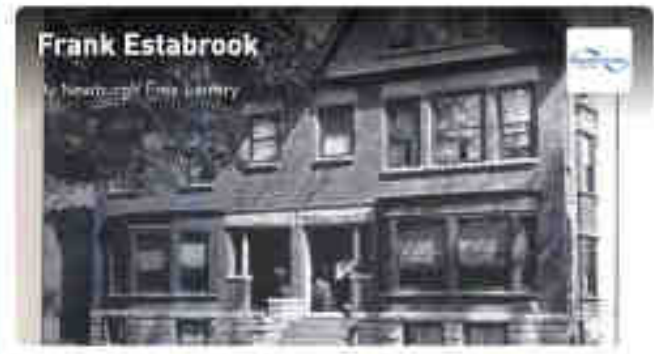
Our platform aggregates the digital collections of your favorite institutions and maps them across urban environments.

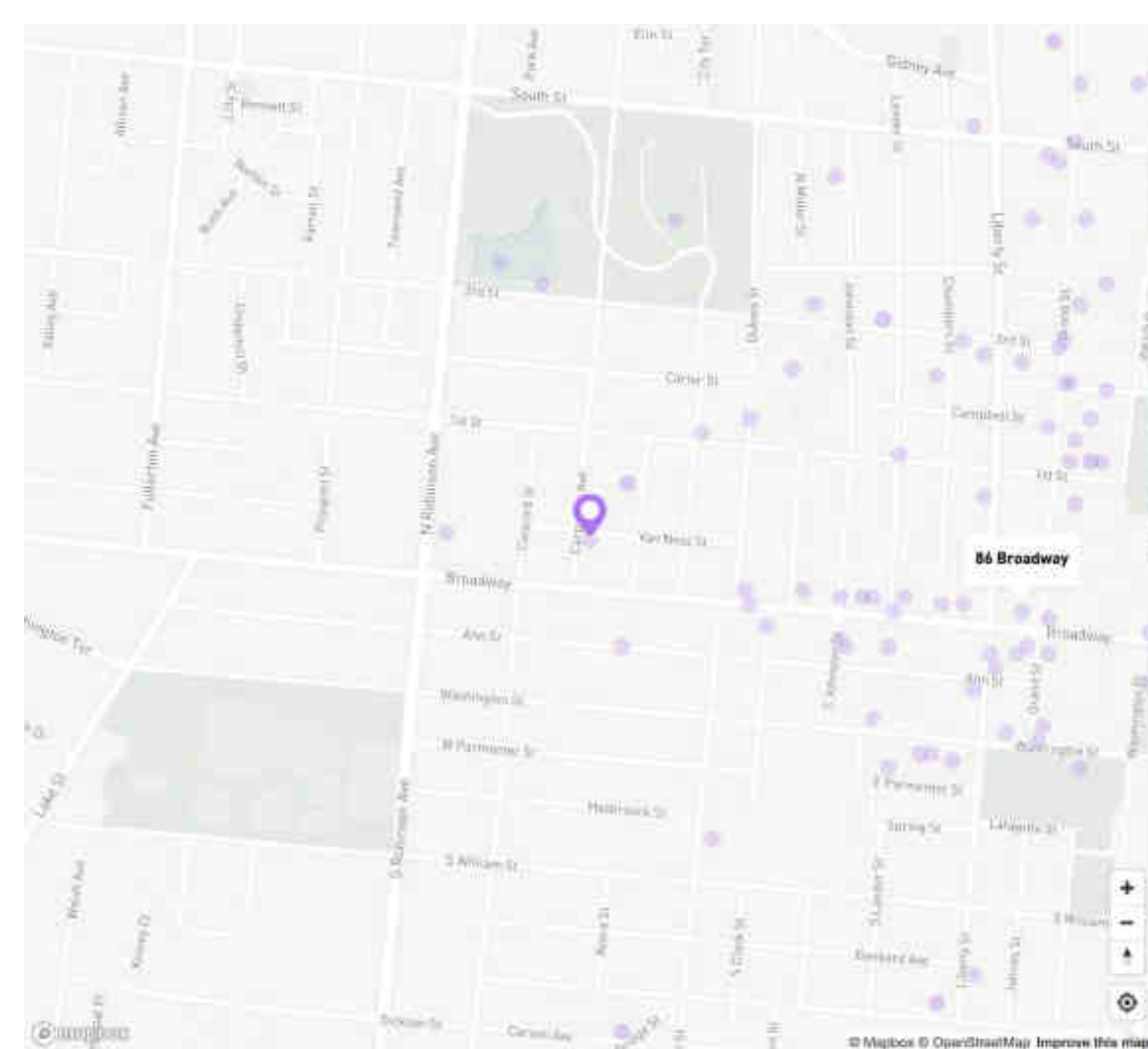
[Learn More](#)





Featured City Stories





Newburgh

59 Van Ness Street
Newburgh, null



♡ 📖 📁

59 Van Ness Street, Newburgh, NY

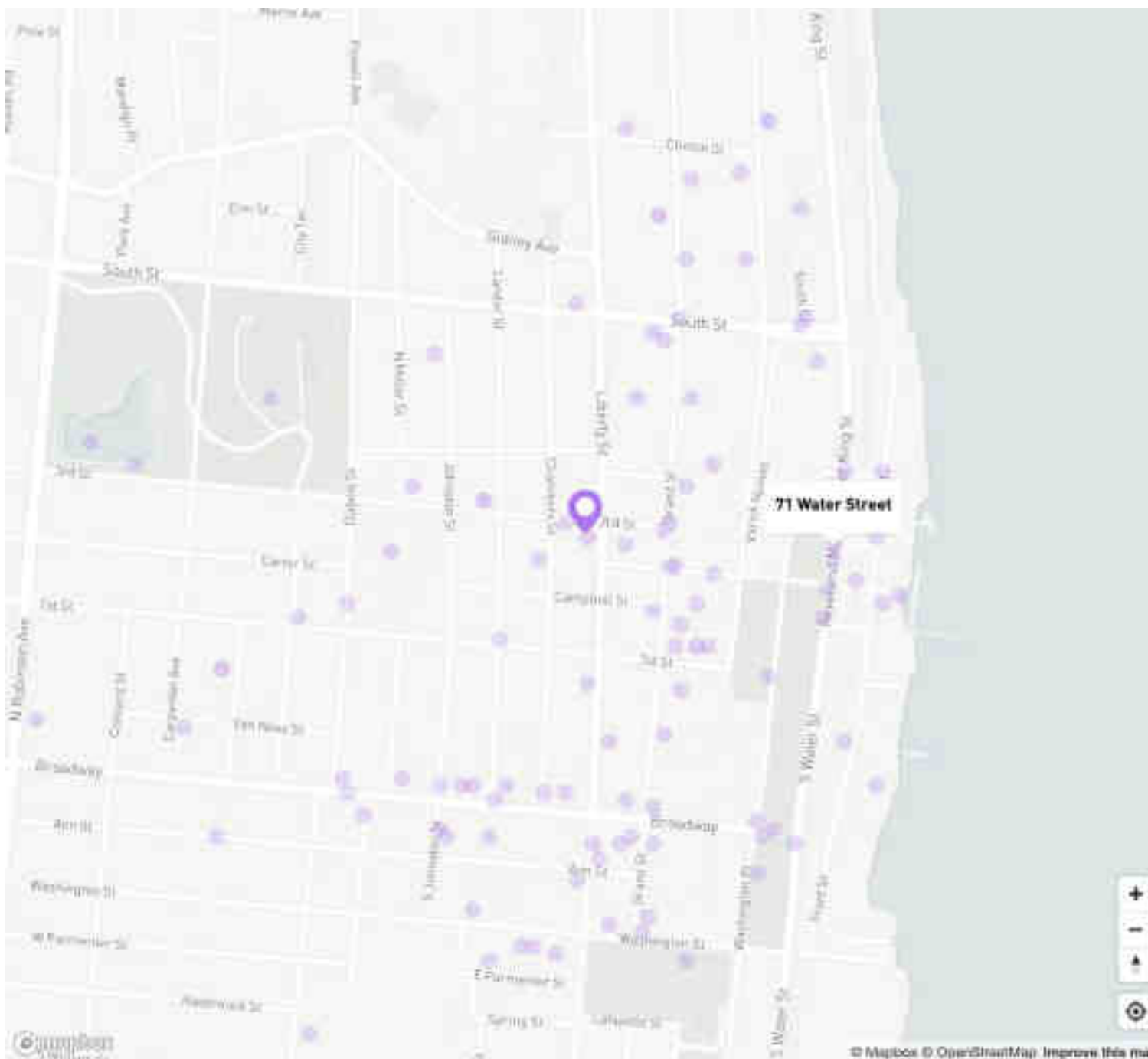
This is a photograph of a building at 59 Van Ness Avenue near the corner of Carpenter Street in Newburgh, N.Y. Two men stand in the doorway, one wearing a long apron. A sign pointed on the side of the building says "Park Hotel." A hanging sign above the doorway says "T. F. Ryan, Howard & Childs, Ale & Lager on draught." Under it, a hanging sign says "Hotel." On the back of the photograph is a handwritten statement which lists the owners as "James J. Ryan until 1894, Thomas F. Ryan until 1915, Daniel A. McNulty until 1952, and Charles W. and Helen C. McNully-Carlstrom until approximately 1980." Thomas F. Ryan was born in 1866. In 1900 he was listed as the proprietor of the hotel. According to the Newburgh City Directory of 1930, he resided at 59 Van Ness Street. The building still exists, with minimal changes, in the same location.

Caption by Newburgh Free Library

Feedback

powered by **INDIAN ARCHIVE**

Close photo



Newburgh

231 Liberty Street
Newburgh, null

1893



Residence of Dr. Charles E. Townsend.

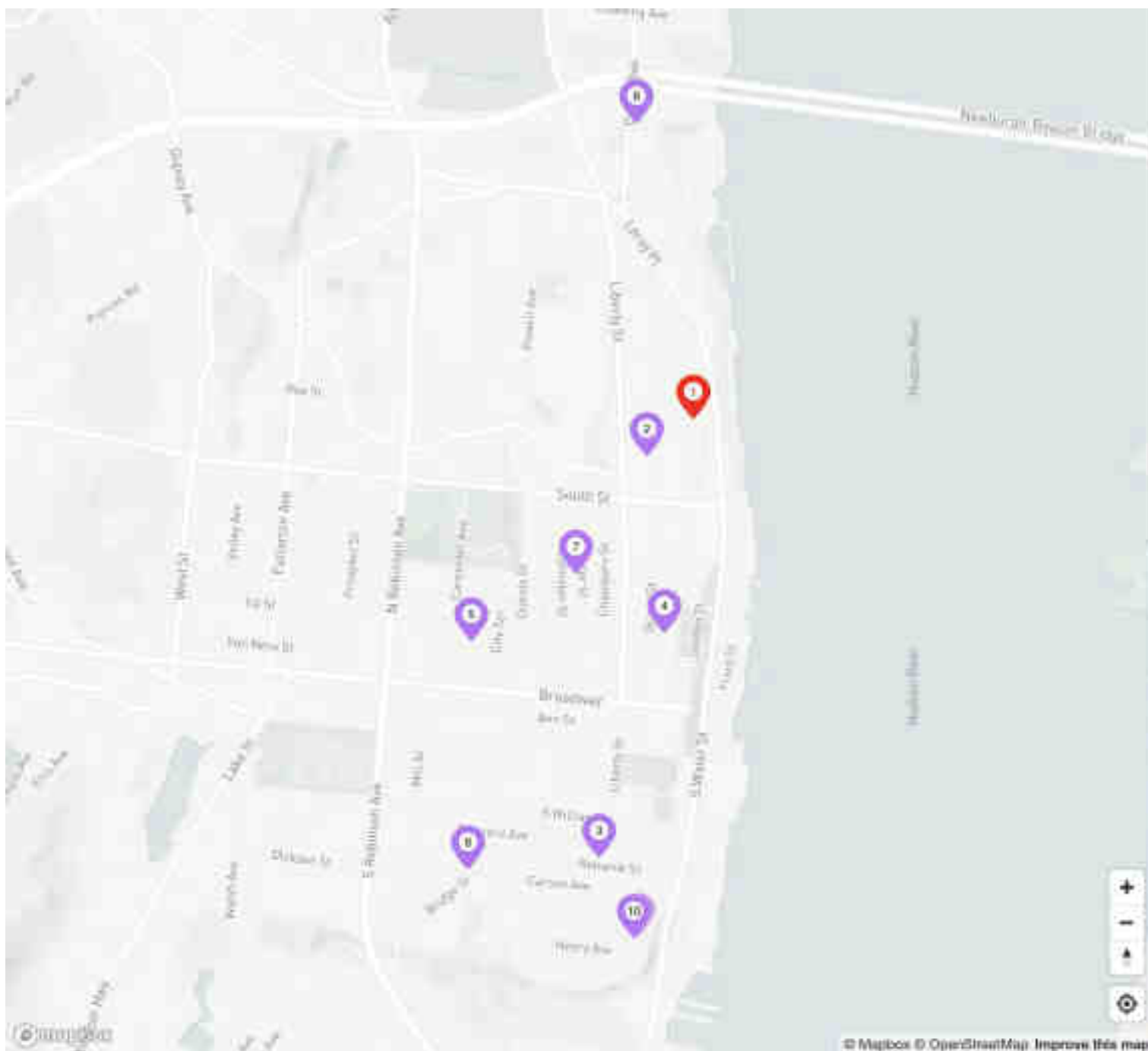


231 Liberty Street, Newburgh, NY

This is a photograph of the residence of Dr. Charles E. Townsend located at 231 Liberty Street in Newburgh, N.Y. The home was designed by architect Frank E. Estabrook.

UNDA ARCHIVE

VIEW IMAGE



Frank Estabrook

Frank E. Estabrook, 1860-1918, was a Newburgh native, who after attending Newburgh schools, studied architecture at Boston Polytechnic school and returned to Newburgh in 1891 to begin his career. One of his first commissions was the design of Liberty St. School. Designs for the Broadway School, Newburgh YWCA, Quassaick Bank, and Wheelmen's Club followed. A book of photographs and sketches of his designs is available on NY Heritage.

Newburgh Free Library

Feedback

1 202-204 Montgomery Street



PHOTO BY: URBAN ARCHIVE

Close



1895

2019

220 GRAND STREET
NEWBURGH FREE LIBRARY

URBAN ARCHIVE



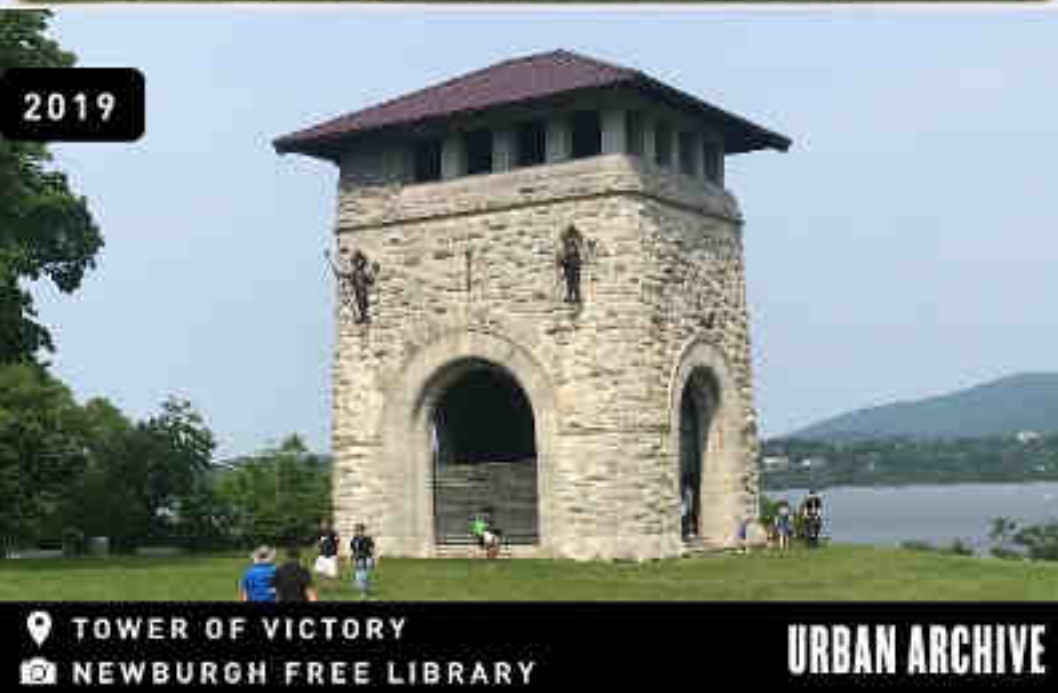
1960



2019

DUTCH REFORMED CHURCH
HISTORICAL SOCIETY OF NEWBURGH AND THE HIGHLANDS

URBAN ARCHIVE



Questions?



References

- Website - <https://www.urbanarchive.nyc>
- iOS - available in the app store
- Web App - available in November
- Contact - sam@urbanarchive.nyc

- Tools
 - Geocode Earth, NYC Open Data Portal, Mapbox, OSM





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Technology Driven Economic Development



OpenHub

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Mount Saint Mary College

